



# IMDEX ASIA

## 2025 6-8 May

Changi Exhibition Centre

IMDEX Asia is Asia Pacific's most influential naval and maritime defence event, where businesses of the sea showcase their latest vessels, systems and technologies.

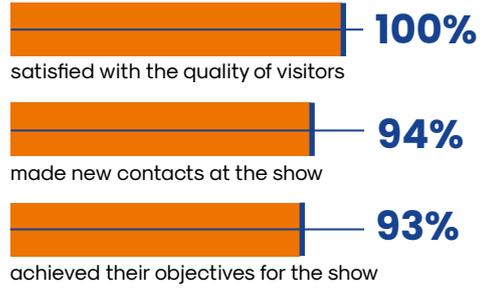
The 2025 edition will further promote strategic conversations that will propel the maritime and defence industries forward. Get onboard IMDEX Asia 2025 where the finest fleets meet.

IMDEX Asia promises exposure and interaction with the most influential people in the sector. As a crucial global hub for the maritime and defence industries, IMDEX Asia draws participation from VIP delegations and well-known corporations.

### IMDEX Asia 2023 Statistics:

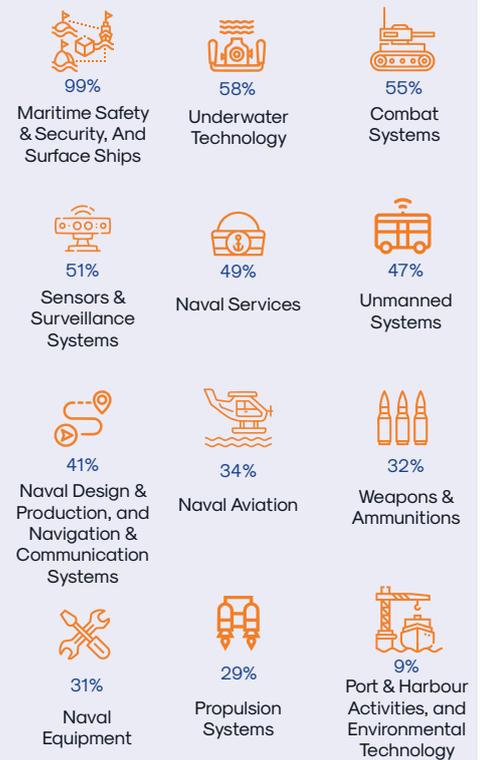


### Exhibitor Ratings



Source: IMDEX Asia 2023 Post Show Survey

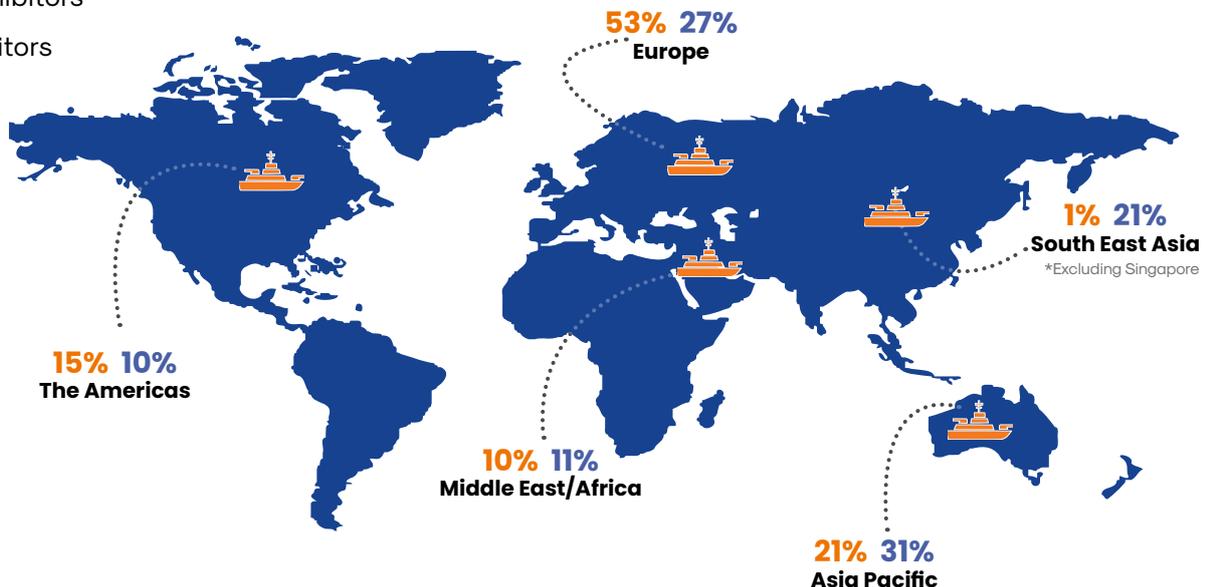
### Exhibitors by Industry



### Exhibitors & Visitors by Region

% - Exhibitors

% - Visitors



Source: IMDEX Asia 2023 attendees report

## Top 5 Visiting Countries

- 01  Indonesia
- 02  Australia
- 03  United States
- 04  Malaysia
- 05  France

## Visitors by Business Sectors



## Hosted Delegations

### Directors-General

Including Bahrain, Cambodia, Canada, China, Chile, Egypt, France, Italy, Malaysia, Mexico, Oman, Qatar, Spain, Sweden, South Korea, Thailand, Turkey, The Netherlands, United Arab Emirates, Vietnam

### Chiefs & Commanders

Including Australia Maritime Border Command, Belgian Navy, Brunei Navy, Columbian Navy, Djiboutian Navy, French Navy, German Navy, Headquarters Integrated Area Defence System, Hong Kong Coast Guard, Indian Coast Guard, Indian Navy, Indonesian Sea and Coast Guard, Japan Maritime Self-Defense Force, Philippines Coast Guard, Philippines Navy, Peruvian Navy, Polish Navy, Royal Danish Navy, Royal Malaysian Navy, Royal New Zealand Navy, Republic of Fiji Navy, Royal Saudi Navy, Singapore Coast Guard, SESKOAL Indonesia, Sri Lanka Navy, Thailand Coast Guard, United Kingdom Maritime Forces, United States Coast Guard, United States Pacific Fleet, Vietnam Coast Guard

## Dock Your Spot

Exhibition hall	Standard Rates	Early Bird Rates
Raw Space (Min. 24 sqm)	\$S\$1,448 per sqm	\$S\$1,350 per sqm
Shell Scheme* (Min. 12 sqm)	\$S\$1,608 per sqm	\$S\$1,500 per sqm

*Entitlements: Company name on fascia, side walls and back walls, needle-punch carpet, 1 information counter, 2 folding chairs, 2 fluorescent lights, 1 power point and 1 paper basket*

### Static Display Area

Indoor static displays are housed within the air-conditioned exhibition hall and is ideal for displaying amphibious crafts, unmanned systems and small boats.

[Contact us for quote]

*Note: A registration fee of \$S\$1,100 is applicable for all exhibitors and it includes exhibitor passes, trade invite entitlements and etc. Early bird rates are valid only if the participation contract & 30% deposit have been submitted by 30 June 2024, and subsequent payment milestones are strictly adhered to. Price quoted are in Singapore Dollars (\$S) and subject to the prevailing goods and services tax for Singapore-registered companies. All information is correct at the time of printing and subject to change without prior notice.*

## Sponsorship Opportunities

Sponsorship Packages	GOLD	SILVER	BRONZE
A-Signboard at the Plaza area	✓	✓	
Rotating Leaderboard Banner Ad (Show Website - Homepage)	✓		
Rotating Banner Ad (Digital Directory)	✓		
Rotating Leaderboard Banner Ad (Show Website - Other Pages)	✓		✓
Logo Feature on Sponsors' Board & the Show Website	✓	✓	✓
Content Feature on Seaborne (Image with Short Blurp)	✓		
Leaderboard on Seaborne	✓	✓	
Box Banner on Seaborne		✓	✓

Total Value	\$S\$45,000	\$S\$25,000	\$S\$18,000
Special Sponsorship Price	\$S\$20,000	\$S\$10,000	\$S\$5,000

## Contact Us

### Connect with us

-  +65 6542 8660
-  enquiries2025@imdexasia.com
-  www.imdexasia.com

### Follow us

-     @IMDEXAsia

### Organised by:

Experia Events Pte Ltd  
Changi Airport, Terminal 2,  
#038-017, Singapore 819643

